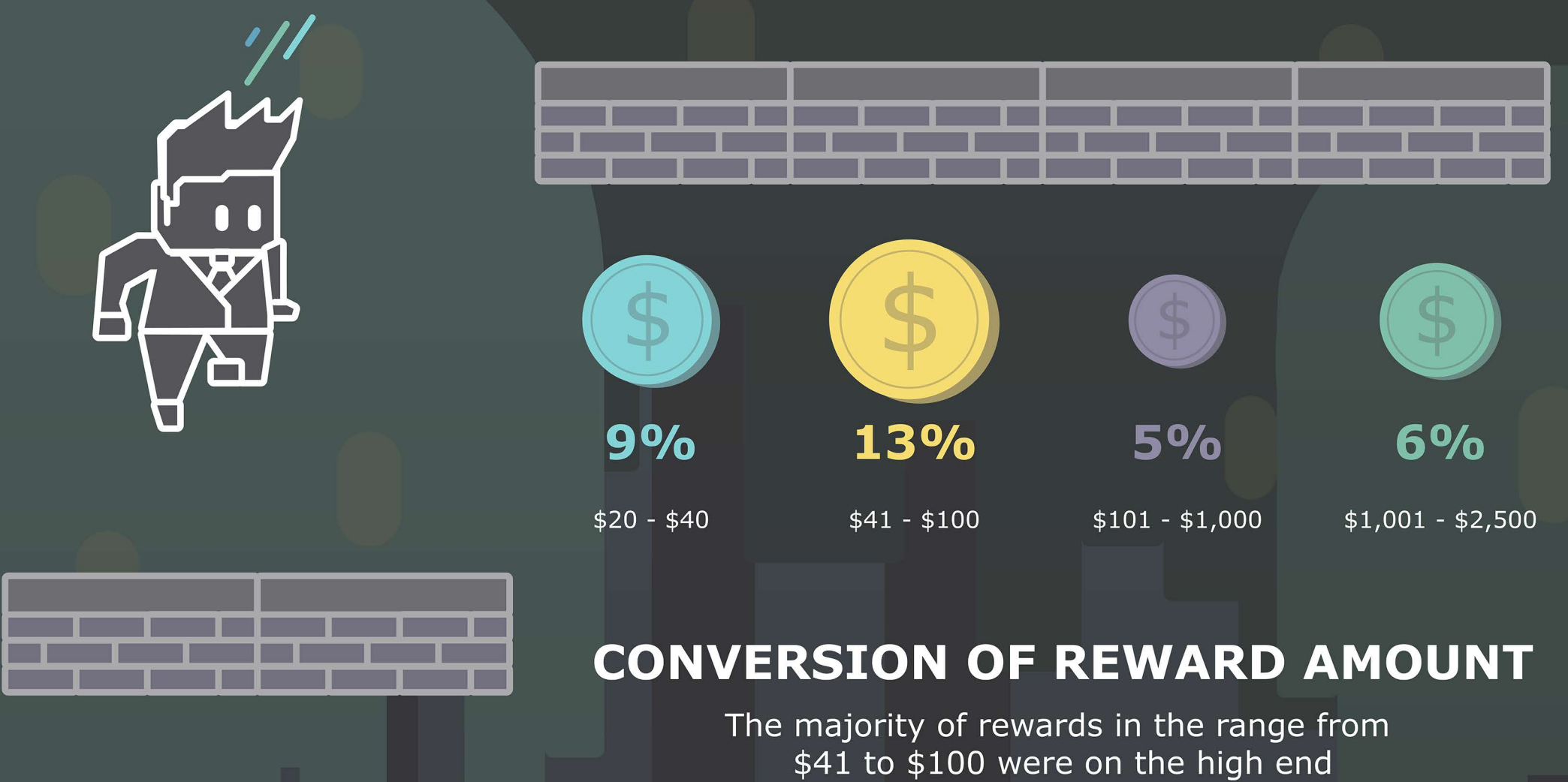
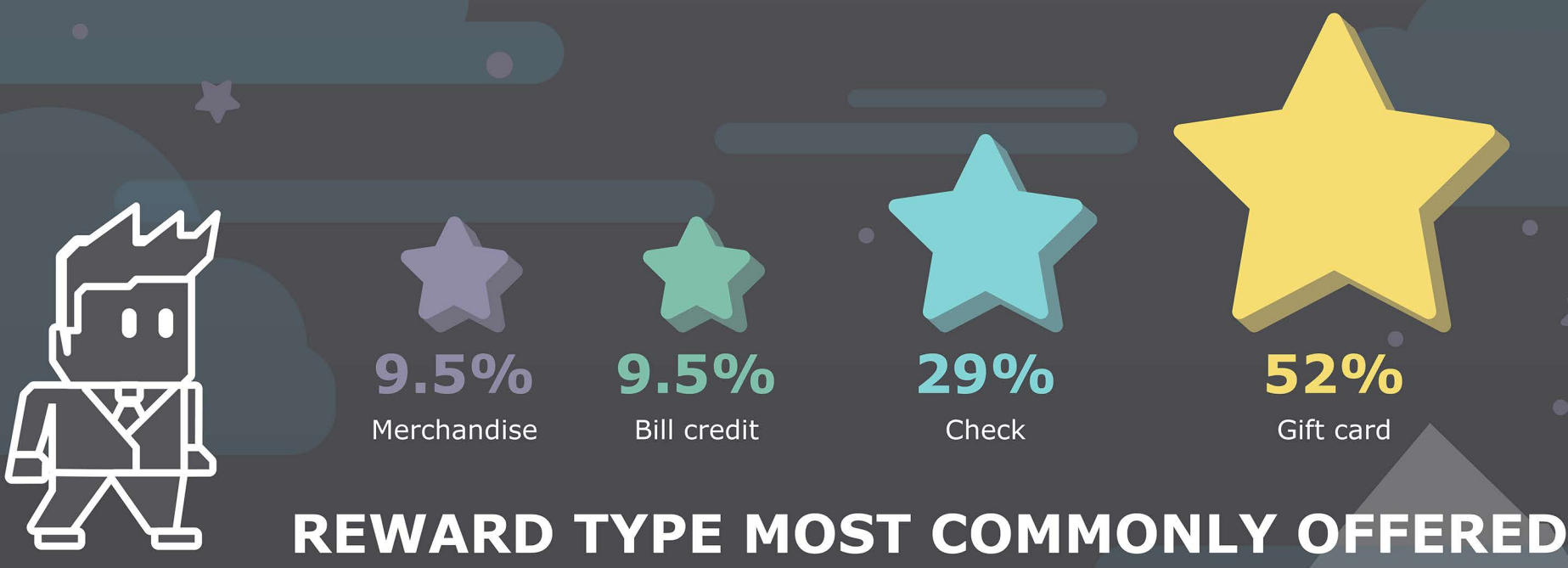


# WHICH CUSTOMER REFERRAL INCENTIVES ARE DOMINATING THE GAME?



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Methodology: In order to learn more about the outcomes of business customer referral programs, the 2016 data from the customer referral programs run on Amplifinity's referral platform were analyzed. Data analysis was performed by third party contractor, Brian Schmotzer, MS in Statistics.



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