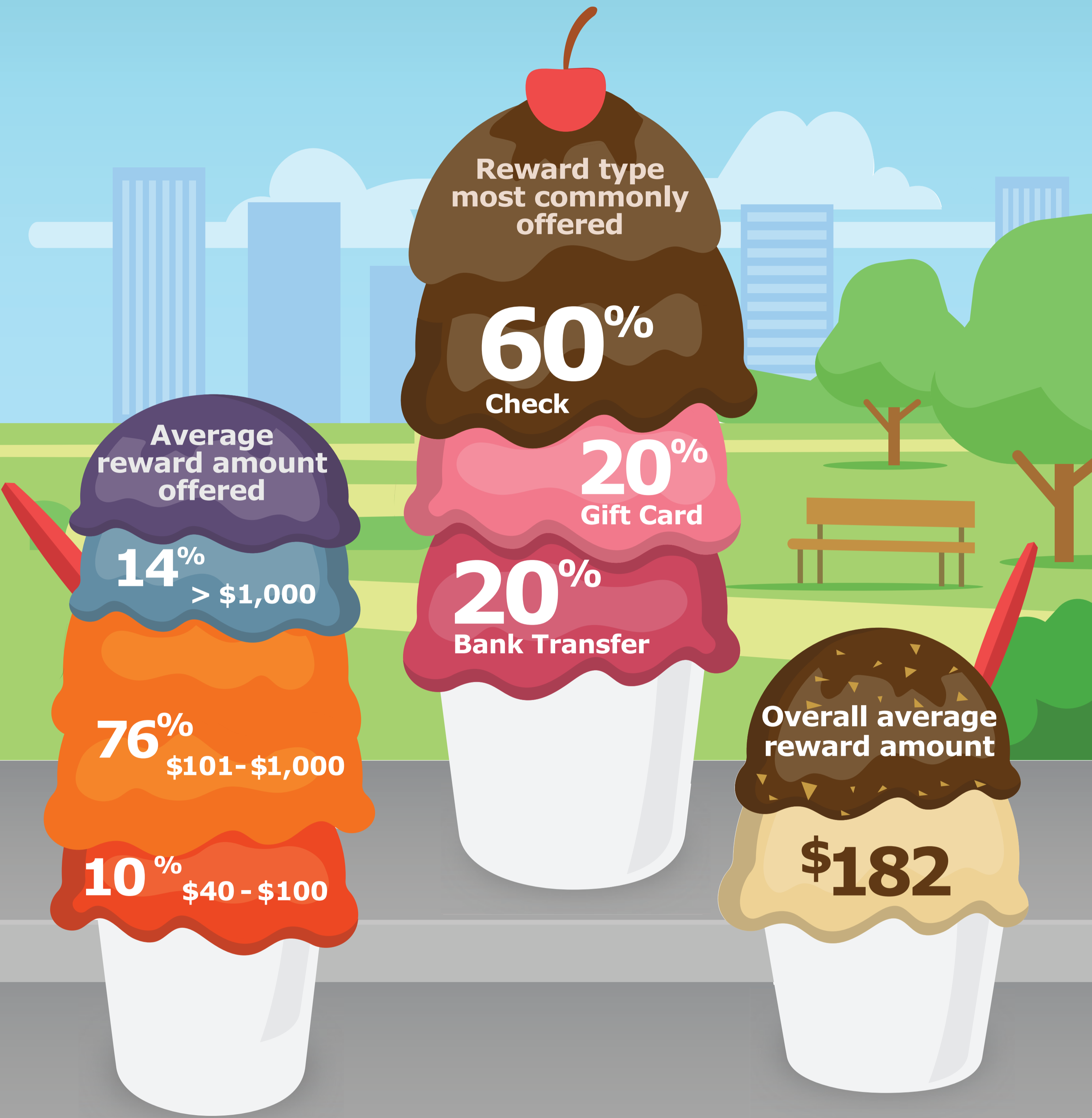


How companies are incentivizing referral partners



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The State of Business Partner Referral Programs

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Methodology: In order to learn more about the outcomes of business partner referral programs, the 2016 data from the partner referral programs run on Amplifinity's referral platform were analyzed. Data analysis was performed by third party contractor, Brian Schmotzer, MS in Statistics.



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